

Principle Energy Services Is Now TruHorizon Environmental Solutions

- Same Great Company with a New Name
 - Expanded Environmental Management and Compliance Offering
-

WEATHERFORD, TEXAS (Business Wire – March 15, 2017) Principle Energy Services, a full-service environmental management company serving the energy, construction and industrial markets, announced today that it has changed its name to TruHorizon Environmental Solutions. The name change and rebranding initiative reflects the Company's broadened environmental management offerings, leveraging proprietary processes, highest rated products and engineering as a service for noise control, storm water management, erosion prevention, sediment control and compliance data management.



Integrated Services. Advanced Solutions.

“Over the last year, we have been expanding our product and service offerings and entering new markets. Our new name — TruHorizon Environmental Solutions — and our brand transformation better represents who we are today and our vision for the future. We believe we are changing the way businesses achieve environmental compliance and reporting,” said Michael W. Harlan, TruHorizon’s Chief Executive Officer. “The new name, logo and brand reflect our enthusiasm as we focus on connecting with our customers, employees and the communities we serve. As the established leader in providing noise control services to the energy industry, we recognized our customers needed additional environmental management and compliance services. We have strategically expanded our offerings to address a broader spectrum of regulatory needs and are deeply committed to delivering advanced, engineering-driven products and services to support our customers, while protecting the communities where they operate. “

TruHorizon Environmental Solutions’ full-service integrated offering includes:

- Noise control with our proprietary M3 Noise Solution™
- Erosion and sediment control including storm water management and site BMP installation and maintenance
- Inspection services for erosion and sediment control, containment, HSE and worksite compliance
- Compliance management using proprietary database products for warehousing and tracking key data and preparing customized reports

“We partner with our customers to achieve environmental compliance with the minimum investment of time and resources. Our proprietary processes and engineered solutions deliver cost-effective compliance and peace of mind,” said Brandon Gray, National Sales Director. “An industry innovator, TruHorizon has recently introduced the market’s first digital repository so customers can track and catalog their critical environmental regulatory data, and we provide a powerful audit trail to verify their compliance is current and complete.”

TruHorizon’s new name and branding, effective immediately, was formally launched on March 15, 2017 at the Hart Energy DUG Bakken and Niobrara Conference in Denver, Colorado.

About TruHorizon Environmental Solutions: TruHorizon is a full-service environmental solutions company headquartered in Weatherford, Texas with operations strategically located in Pennsylvania, Colorado and Texas. TruHorizon supports the North American energy, construction and industrial markets with turnkey solutions for noise control, storm water management, erosion prevention, sediment control and compliance management.

For more news and information on TruHorizon, please visit www.truhorizon.com

CONTACT:

Brandon Gray, National Sales Director

TruHorizon Environmental Solutions

201 West Ranch Court

Weatherford, Texas 76088

855.866.6473

bgray@truhorizon.com

www.truhorizon.com